

Harkins Movie Nights, fill out form online at:
<http://www.harkinstheatres.com/rentalrequest.aspx>

Some notes/tips:

- * Harkins corporate, generically, manages this activity, no particular contact name to provide.
- * Headcount needed for theater planning (i.e., one large, two mid-size, etc.) one week in advance of viewing date.
- * Can purchase kids' concession packs in groups of 50 at a discount, no expiration, so if you overbuy, money isn't permanently "lost." E.g., we have extras from our evening that we will intend to use next year for another event.
- * Recommend printing up your own simple "movie tickets" that you can provide to those participating. Makes it easy for them to hand them to you as they enter the theater, for verification.
- * If using Chandler Fashion Mall Harkins, remind your families that any dinner out or mall-purchased snacks are eligible for School Cents points, as well as concessions purchased at the theater that night. Remind people to GET RECEIPTS at concessions and have a School Cents box available they can drop them right in on their way into the theater.
- * Try to leave a few seats "buffer" as inevitably, you may have some show up that night with extra children/bodies without pre-purchased tickets!
- * Tarwater raised about \$700 with one large theater of ~400 seats. Tarwater student population is ~875. Remember when planning this event, figure your comfortable % student attendees typical of your events, and then double or triple that number, for your pre-planning estimates. It's more than students attending - parents, siblings, etc. Had we planned a bit further in advance, we feel we easily could have added another 100-150 ticket sales.

Thanks so much!
Catina Gunion
President, Tarwater PTO